



## **WASHINGTON-LIBERTY HIGH SCHOOL ATHLETIC BOOSTER SPONSORSHIP**

### **WHY SUPPORT WL ATHLETIC PROGRAMS?**

- Your financial support directly impacts the lives of hundreds of WL student-athletes.
- Funds grants across all sports for programs such as invitationals, developmental leagues, skills programs, equipment
- Supplements existing APS budgets to ensure teams have additional financial support
- Donations are tax deductible.
- Reaches thousands of consumers - APS students, parents & employees at school events with advertisement and voice recognition.

### **5 Star General- \$5,000 - TAKEN**

- Exclusive Title Sponsor on WL's Hudl network. Your ad/logo displayed during every WL televised/streamed sporting event, (only 1 available!!)
- Sponsor level recognition (company logo & website link) on Booster Website for the year and inclusion in Booster related communications
- Vinyl stadium banner during select home seasonal sport\*
- Print ad during home sporting events
- On-Air ad announcement during select home sporting events
- LED ad on scoreboard during specified events held in the gymnasium

### **4 Star General- \$3500**

- Sponsor level recognition (company logo & website link) on Booster Website for the year and inclusion in Booster related communications
- Vinyl stadium banner during select home seasonal sport\*
- Print ad during home sporting events
- On-Air ad announcement during select home sporting events
- LED ad on scoreboard during specified events held in the gymnasium

### **MVP - \$2000**

- Sponsor level recognition (company logo & website link) on Booster Website for the year and inclusion in Booster related communications
- Print ad during home sporting events
- On-Air ad announcement during select home sporting events
- LED ad on scoreboard during specified events held in the gymnasium

## All Star - \$1500

- Sponsor level recognition on Booster Website for the year
- Print ad during home sporting events
- On-Air ad announcement during select home sporting events

## Brigadier - \$750

- Sponsor level recognition on Booster Website for the year
- Print ad during home sporting events

## Generals - \$500

- Print ad during home sporting events

### Standard Terms:

- All levels are for the period of August 1, 2024 - June 30, 2025. Payment is due in full by August 1st or within a week of the signed contract.
- If paying by check, please make a check payable to *Washington-Liberty Athletic Boosters* and mail to: *Attn: WL Athletic Boosters 1301 N. Stafford St., Arlington, VA 22201*. Please note the sponsorship level in the memo. If paying electronically, please send payment via paypal using [WL Boosters](#) also noting sponsorship level in the memo.

### Benefits:

Once payment is received, we will contact you to obtain artwork and other information necessary to fulfill entitlements. All entitlements are subject to availability and Director of Student Activities approval

\*Sponsor agrees to hereby waive, release, and hold harmless Washington-Liberty High School; WL School Administration, Faculty, Staff and Coaches; Washington-Liberty Athletic Booster Club; including its volunteers, agents, affiliates or sponsors from any liability, injury, or damages incurred at any time as a result of their contributing sponsorship to the Boosters. Boosters are not responsible for loss of Sponsorship exposure due to vandalism, weather, or other circumstances beyond the control of the Boosters. All promotional and advertising materials shall remain the possession of the Boosters. The Boosters reserve the right, at any time, to remove all advertising or promotional materials as a result of nonpayment and further reserve the right as to the final approval of all promotional or advertising material or content.

By virtue of the following signatures, the Sponsor and Boosters agree to the considerations listed on this contract and admit to the proper authority to grant said considerations.

Name: (printed): \_\_\_\_\_ Date: \_\_\_\_\_

Sponsor Signature: \_\_\_\_\_ Title: \_\_\_\_\_

Sponsorship Package Selection: \_\_\_\_\_

Selected Seasonal Sport for Banner (4 & 5 Star General Packages Only): \_\_\_\_\_

The Washington-Liberty Athletic Boosters is a 501(c)(3) charitable, non-profit organization (EIN# 54-6053643). The Boosters Board is comprised of parents, students, and community members who work closely with the W-L Athletics Director and our coaches to ensure that our athletes have what they need to play in a spirited environment that promotes self-discipline, teamwork, competitiveness, and self-advocacy.